Editing Services are a foundation for successful publications:

Hard fast rule of successful publication: Never, never, never let anything go into print virtually or in real life without having it at the very least proof read!

Proofreading services: You need to have one last pair of eyes to read through for corrections before publication. **Have your (free or paid) proof readers check your manuscript:**

- 1. Spelling errors and consistent spelling (blond vs. blonde and toward vs. towards)
- 2. Doubled words
- 3. Missing words
- 4. Homophones (there vs. their)
- 5. Missing or incorrect punctuation
- 6. Proper formatting for ebook and/or print editions

Copy editing services: These include grammar, spelling, and basic sentence structure, style, and clarity for your readers. This will be something you can contract with a professional.

- 1. Correcting errors listed under proofreading
- 2. Consistent style throughout (based on Chicago Manual of Style or other Style guides)
- 3. Insure people, places, and things remain consistent throughout (if a novel)
- 4. Check for redundancy: Repetitive passages
- 5. Sentence clarity and wordiness:
 - Awkward sentences
 - Grammar (except where grammar "errors" are part of the author's style)

Content editing services- which includes plot, characterization, flow, narrative, believability. This would be more appropriate for a novel, but might still be applicable for a non-fiction book.

- 1. Character history and arc development
- 2. Logical plot movement and development
- 3. Search for sections that do not move the plot forward and slow the story
- 4. Balance between scenes, narrative, action, and dialogue

Beta reading services are available out there as well. They normally include a full read-through and detailed comments of the contents of the book, paying special attention to the area that the author has the most concern. Beta reading can come with a second read-through after the author has gone back and made changes and is ready for their final draft.

Check with Irene as she does offer some of these services.

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